West Bengal A Snapshot

**Area**: 88,752 km²
**Population**: 90 million
**Literacy**: 77.08%

**Language Spoken**
- Bengali, English, Hindi, Urdu & Nepali

**23 Districts**, with **Capital city Kolkata**

**International Border**
- with Bangladesh, Nepal & Bhutan

**Kolkata - Capital of West Bengal**
- Located on the east bank of the Hooghly River.
- Known as the ‘**Cultural Capital**’ and ‘**City of Joy**’.
- Principal commercial, cultural and educational centre of East India.
- 3rd most populous metropolitan area in India with skilled manpower.
- The Port of Kolkata, is India's oldest.
- Kolkata Airport is the largest hub for air traffic in the eastern part & 5th most busiest of the country.
- City of Nobel laureate Rabindranath Tagore, Mother Teresa, Swami Vivekananda, Satyajit Ray and other luminaries
- Significant presence of embassies and high commissions
- Kolkata hosts Head Offices of many large industry units.
West Bengal - Key Economic Strengths and Highlights

- **4th** Largest economy in India
- **4th** Largest in terms of NSDP in India
- **11.80%** GVA – FY 2017-18
- **90 million** consumer base
- **4th** Largest contributor to India’s services GDP
- **6th** Largest contributor to India’s manufacturing GDP

Source: Centre for Monitoring Indian Economy
<table>
<thead>
<tr>
<th>Why West Bengal?</th>
<th>Proposed AKIC, linking Amritsar, Delhi &amp; Kolkata, spanning 2,000 Kms in seven States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategically located on the East coast making it the ‘Gateway to SE Asia and NE India’ to 300 million people</td>
<td>Leading State in terms of power distribution, quality &amp; availability</td>
</tr>
<tr>
<td><strong>Largest</strong> in number of MSMEs and <strong>third largest</strong> in number of people employed in MSMEs</td>
<td>Two large container and bulk handling ports at Kolkata and Haldia</td>
</tr>
<tr>
<td>Workforce close to <strong>4 Cr</strong>, <strong>third largest in the country</strong></td>
<td>Two international Airports at Kolkata &amp; Bagdogra</td>
</tr>
<tr>
<td>Enhanced <strong>Ease of Doing Business</strong> through radical regulatory reforms &amp; competitive incentives</td>
<td>Leading in the country in terms of spread, density &amp; reach of Inland Waterways</td>
</tr>
<tr>
<td><strong>Third largest</strong> in terms of mineral production with more than 20 percent of country’s production</td>
<td>Among leading exporters with 12% of country’s leather &amp; 10% of iron &amp; steel exports</td>
</tr>
<tr>
<td><strong>Third largest</strong> in terms of road coverage with 16 National Highways &amp; two Asian Highways</td>
<td>Source: Centre for Monitoring Indian Economy, Ministry of Road Transport and Highways, Ministry of Railways, Airports Authority of India, Government of India</td>
</tr>
</tbody>
</table>
West Bengal – Economic Growth Snapshots

2.5x
Tax Revenues
State tax revenue more than doubled (2.5X) to ~US$ 7.3 billion in 2017-18 from 2010-11

5x
State Plan Expenditure
State plan expenditure increased by 5times from over 2010-11 to US$ 8.53 billion in 2017-18

8.6x
Capital Expenditure
Capital Expenditure in the State increased by 8.6times over 2010-11 to US$2.82 billion in 2017-18

7x
Expenditure on Agri Sector
Expenditure in Agriculture and Agri-Allied Sector registered a 7 fold increase over 2010-11 to 2017-18

4.5x
Expenditure on Social Sector
State Plan Expenditure in Social Sector increased by 4.5times over 2010-11 to 2017-18

4x
Expenditure on Physical Infrastructure
Expenditure increased by 4 times over 2010-11 to 2017-18
### Ready Industrial Infrastructure

- **200+ Industrial Parks/Estates**
- 20,000 acres land

- Scheme to promote Greenfield parks
- 10 upcoming parks on 670 acres land

### Existing Industrial Parks

<table>
<thead>
<tr>
<th>Chemical</th>
<th>Integrated Chemical Park, Howrah</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Poly Park, Howrah</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Food Processing</th>
<th>Food Park, Howrah</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Food Park, Malda</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Textiles</th>
<th>Paridhan-Garment Park, Kolkata</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Information Technology</th>
<th>IT Park, Howrah</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>IT Park, Siliguri</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Gems &amp; Jewelry</th>
<th>Manikanchan, Salt Lake, Kolkata</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Gems &amp; Jewelry Park, Howrah</td>
</tr>
</tbody>
</table>

#### Textile Park

- 6 Existing and 7 Upcoming

#### Gems & Jewelry Parks

- 2 Existing and 1 Upcoming

### Upcoming Industrial Parks

- Howrah
- Haldia
- Haringhata
- Raghunathpur

### Strengthened Common Facilities

**Clusters Development Strategy**

- **390 clusters** (350 added in the last 5 years)

### Upcoming State Design Centre

- In association with Dessault Syatemes

### The Kolkata Financial & Legal Hub

- ~ INR 3500 Cr

**11% State** growth in industrial sector as against **National** growth of **7.3%** in 2015-16
Make in Bengal – *Doing Business Made Easy*

- Ease of Doing Business ranked West Bengal 10th with 94.7% compliance.
- Simplified procedures and reduced documentation.
- Right to Public Services Act enacted to ensure time bound service delivery.
- e-Services and web-supported systems.
- State-of-the-art Single Window System developed for online application.
Investment Opportunities – Focus Sectors of West Bengal

- **Focus Sectors**
  - **Agri Business**
  - **Infrastructure**
  - **Services**
  - **MSME & Textiles**

- **Agri Business** (Agriculture, Food Processing, Fisheries, ARD & Agri-Marketing)
- **Infrastructure** [Transport, Logistics, Power, Urban Development, Manufacturing]
- **Services** (IT & ITeS, Tourism, Health, Education & Skill Development)
- **Agri-Business** (Agriculture, Food Processing, Fisheries, ARD & Agri-Marketing)
New Dimensions

- Logistics
- Design
- Exports
Advantage:

- **Eastern Freight Corridors**: Amritsar Kolkata Industrial Corridor (AKIC) and Eastern Dedicated Freight Corridor (EDFC) is coming up in West Bengal with 2483 acres of Industrial land at Raghunathpur.
- **Inland Waterways**: 2,293 km National Waterways (16 NWs); 16% of NW area of the country; Highest NW density in the country; 950 Kilometres to water front.
- **Locational Advantage**: Strategically located on the East coast making it the ‘Gateway to SE Asia and NE India’;
  - 2 existing ports in Kolkata and Haldia and 2 upcoming port at Bhor Sagar and Tajpur.
- 2nd largest cold storage capacity in the country.
- Largest warehousing capacity in the Eastern part of the country.

**GST implementation**: - Substantial transformation of informal logistics setups to formal ones.
  - Speed up freight movement at interstate borders due to dismantling of check posts.
  - Transform into one common market, eliminate inefficient taxation processes.

**Logistics Park Development and Promotion Policy, 2018**: - To facilitate an organized development of its Logistics Sector.
  - Boost the investment and exports quantum.
  - Comply with various national standards and targets.
Exports

Position of Exports:

- West Bengal’s merchandise exports - US$ 9.14 billion during 2017-18 with annual growth rate 11.05%.
- It serves as the gateway to North-East India and South-East Asia, gives port access to landlocked states of central India and to independent Himalayan countries of Nepal and Bhutan.

Focus Sectors:

Leather and Leather products, Gems and Jewellery, Tea, Agri-Business (including Food Processing, Horticulture, Fruits & Vegetables etc.), Fisheries and Marine Products, Chemicals and Petrochemicals, Textiles, Engineering Goods, IT/ITES, Financial Services, FinTech

Export Promotion Policy:


Export Promotion Cell:

West Bengal Industrial Development Corporation created this Cell to facilitate for export promotion and regular review of progress of various export infrastructure works and export promotion schemes, target based Performance monitoring of state export councils and overall export performance.
Objective – To make Kolkata the ‘Design Capital’ of India

Focus Area
- Industrial Design
- Product Design
- Process Design

Excluding Artificial Intelligence or Incubation

Existing Conditions
- State Design Policy
- State Design Centre
- Collaboration with National Institute of Design and Dassault Systemes
The Government of West Bengal organizes its flagship **Bengal Global Business Summit** to promote the opportunities in West Bengal.

The 4 chapters of the Summit have proven to be milestones in terms of establishing Bengal as an ideal investment destination with business proposals worth USD 145.93 billion and many MOUs were signed across varied sectors.
We cordially invite you to **Bengal Global Business Summit-2019** to be held on **7th-8th February, 2019** in Kolkata.
Thank You!