

Bringing the entire Indian organic stakeholders under one roof since 2009!

BE ORGANIC! CHOOSE HEALTH!

NürnbergMesse Germany organizes the world's leading trade fair for organic food and has been the most important platform for the organic revolution since 1990. Considering the importance of India as an organic sourcing hub, BIOFACH INDIA was launched in 2009. Since then, with every edition the demand and awareness for organic produce has increased tremendously and BIOFACH INDIA has strengthened its position as the only international event where business deals are cemented and India has become a major sourcing HUB.

After 14 successful editions, we welcome you to join the 15th edition of India's leading trade fair for the organic industry. Organized by NürnbergMesse India in association with Agricultural and Processed Food Products Export Development Authority (APEDA), the exhibition offers an outstanding climate for investment and high-level business networking.



Event highlights



B2B and B2C meetings

Knowledge enhancing sessions with experts from the industry

Explore and discover latest brands, products and trends

H Take a look into the future of organic market

Meet leading government authorities and regulatory bodies

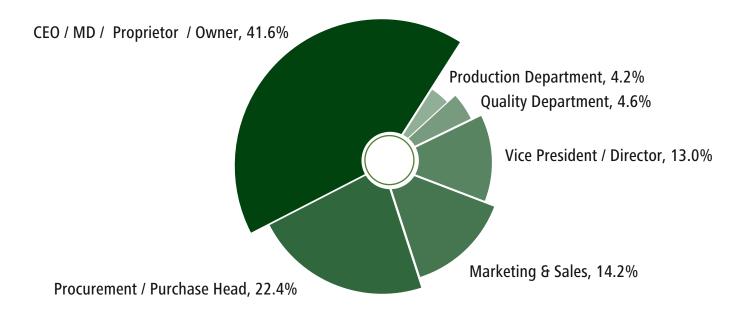
Future prospects and opportunities in the Indian organic industry

India ranks fourth in terms of organic agricultural land globally. Every year, the country exports tonnes of organic oilseeds, cereals and millets, sugar, fruit juice concentrates, tea, spices, pulses, dry fruits, medicinal plant products, etc. Between 2019-20 and 2021-22, a total of 1,978,460.38 million tonnes (mt) of organic products valued at \$2,480.24 million were exported.

By 2024, India's market size for domestic organic food and beverages is estimated to reach \$138 million, growing at a CAGR of 13 percent. India's organic agricultural products exports in FY 2020-2021 grew by 39 percent reaching \$1.04 billion.

Visitor profile

91.2% of the visitors are involved in decision making process!





High demand for Indian organic produce

The Indian Organic Market is expected to grow at a CAGR of 25.25% in the period of 2022-2027 - the perfect platform to meet the industry stakeholders.

Organic hub for South Asian market

BIOFACH INDIA is the procurement hub for the South Asian organic market with buyers from more than 25+ countries.

REASONS TO EXHIBIT

Most important knowledge platform

BIOFACH INDIA is THE platform for all things organic. The concurrent conference sessions provide immense information, knowledge and insights from global experts.

Network with the entire industry

BIOFACH INDIA brings together all the industry stakeholders – farmers, FPO's, producers, manufacturers, buyers, importers, exporters etc.

New-age: health-conscious consumers

Economic growth, urbanization and focus on healthy lifestyle has increased the demand - cater to this segment at BIOFACH INDIA.

EXHIBITOR PROFILE:

A wide range of products and services from the organic industry:

- Organic drains, kernel, pulses, herbs
- Organic spices and seasoning
- Organic rice, honey, sugar and syrups
- Organic coffee, tea, juices and cocoa
- Organic fresh and dried food
- Organic fruits and vegetables
- Services and consultancy for the organic production
- Organic cotton and cotton products
- Natural cosmetics and personal care items
- Organic essential and ayurvedic oils
- Organic processed and semi-processed food
- · Ministries, associations and media
- Organic aquaculture



VISITOR PROFILE:

Retail chain, online store, specialists

- Supermarkets, department stores, specialised chain stores
- Online and sales platforms
- Specialized organic shops
- Convenience stores
- Other retail business

Catering business

Wholesaler

- Food / beverages wholesale
- Non-food wholesale
- Import and export

Food manufacturing and processing

Certification company, Research, Media

- Service companies (certification agencies, consultants & others)
- Academia, research and development institutions
- Media

"India is doing extremely well in organic industry and we are constantly working on further expanding it. BIOFACH INDIA organized by NuernbergMesse, be it in India or in Nuremberg, gives opportunity to farmers and FPO's to directly promote their products. It's a highly beneficial event and in future also we will cooperate with them."

Dr. M. Angamuthu, Chairman - Agricultural and Processed Food Products Export Development Authority (APEDA)

"BIOFACH INDIA plays a very important role in bringing the consumers, the traders and the producers at the same platform. It also brings other important people, organizations etc. operating in the value chain like the certification bodies, the regulatory bodies, the government agencies, the agencies working with the farmer, and other the third parties together. The entire eco- system is here"

Mr. Priya Ranjan, Joint Secretary - Ministry of Agriculture, Government of India

Book your space today!

Organizers:

NuernbergMesse India Pvt Ltd 21, Jor Bagh, New Delhi, 110003

Tanya Bhardwaj

Assistant Director - Projects ⓒ +91 11 4716 8826 Tanya.bhardwaj@nm-india.com

Abhinav Bhardwaj

Assistant Manager - Projects

\$\mathbb{C}\$ +91- 910815 2418

\$\mathref{\omega}\$ abhinav.bhardwaj@nm-india.com

Agricultural and Processed Food Products Export Development Authority (APEDA)

3rd Floor, NCUI Building 3, Siri Institutional Area, August Kranti Marg, (Opp. Asiad Village), New Delhi - 110 016

biofach-india.com





BIOFACH

into organic

Join the world's leading trade show network for organic products!



BIOFACH 2024

World's Leading Trade Fair for Organic Food Nürnberg, Germany February 13 – 16, 2024 biofach.com

BIOFACH AMERICA LATINA

BIO BRAZIL FAIR
 São Paulo, Brazil
 June 14 – 17, 2023
 biofach-americalatina.com

BIOFACH INDIA

Delhi-NCR, India September 7 – 9, 2023 biofach-india.com

BIOFACH CHINA

Shanghai, China September 19 – 21, 2023 biofach-china.com

BIOFACH AMERICA

Philadelphia, PA, USA September 21 – 23, 2023 biofach-america.com

BIOFACH SAUDI ARABIA

Riyadh, Saudi Arabia November 19 – 21, 2023 biofach-saudiarabia.com

BIOFACH SOUTH EAST ASIA

Bangkok, Thailand biofach-southeastasia.com

BIOFACH JAPAN

Tokyo, Japan biofach-japan.com