



JIO World Convention Centre
Mumbai 31 Aug - 2 Sep 2023



kids india

member of **Spielwarenmesse eG** 

India's largest International B2B fair for toys,
children's products and sports goods

31 August – 2 September 2023

JIO World Convention Centre, Mumbai

www.kidsindia.co.in

Supported by



Organized by:



Key Highlights

- Networking with 100+ renowned brands, new innovative entrants presenting cutting-edge products and trends
- Witness a wide array of products at India's leading industry platform
- Supported by leading industry associations such as Sports Goods Export Promotion Council (SGEPC) and The All India Toy Manufacturers' Association (TAITMA)
- Pre-organized B2B meetings with leading industry buyers and decision-makers from relevant industry
- Knowledge-enhancing seminar program and interactive panel discussions

Product Groups



- Soft Toys
- Dolls and Role-Plays
- Educational Toys and Games, Learning and Experimenting



- Technical and Action Toys
- Electronic Games, Multimedia
- Games, Puzzles, Cards, Children's Books and Music



- Wooden Toys
- Baby and Infant Articles
- Party and Festive Articles, Costumes



- License Products
- Model Construction Hobbies
- Model Railways and Accessories



- Creative Design
- School Articles, Stationery
- Handicrafts Gifts and Souvenir Articles



- Sports, Leisure, Outdoor
- Playground Equipment
- Testing, Inspecting Institutes and Certification Services

Visitor Profile

- Industry
- Retail Toy Trade
- Retail Trade
- Online Retail / Internet Shop
- Wholesalers
- Traders
- Distributors / Agents
- Exporters
- Importers
- Departmental Stores
- Super Markets / Self-Service
- Mail Order Houses
- Franchisers
- Advertising / Marketing Agencies
- Media / Association / Consulate
- Licensing Agencies
- Educational Institutes / Welfare Services / Schools and others

Industry Partner Testimonials



Here at Kids India, we are displaying a range of soft toys, art and craft and DIY learning toys. The fair has been very beneficial for us. Most of our key buyers visited our booth. Overall this fair has been organized in a very good way. The venue, Jio World Convention Centre and the way the show has been organised is of international standards.

Adesh Rohilla | Mirada Creative



We are the exclusive distributors and brand alliance partners to some global iconic brands in India like Biaba, Babyzen and so many more. Our endeavour at all things baby remains to simplify parenting and parents lives by offering amazing products and services to new and discerning parents in India. We have been participating with Kids India for the last five years. In fact, we started our journey with our own private label Brainsmiths and each year this show keeps getting bigger and better and you know, more fantastic. We've had a fabulous experience this year like always, and we're just so happy to be back.

Tejal Bajla | All Things Baby



Our 30 year old public listed company is largely into plastic molding, we do rotational blow and injection molding of plastic products. With the recent implementation of the BIS norms, the Indian government has really given a lot of boost to homegrown manufacturers like us to promote toys in India. And I would really applaud the efforts being done by Kids India, to contribute to the objective of Government of India. India has a tremendous growth opportunity in terms of toys and we really hope that Kids India do similar exhibitions to promote it further.

Rishab Handa | OK Play India Ltd.



This is our first-time participation at Kids India, and we are very thankful to the organizers for organising such a great event wherein we met a lot of relevant people from the industry. We launched our baby brand in India 2 years ago and presently have 25 stores in northern India and we plan to cover entire Indian market soon. Our main objective is to make parenting joyful. We offer complete range from new-born baby up to 6 years of age.

Gian Singh | Miarcus Retails Pvt. Ltd.



We are participating for the first time in Kids India, it is a great platform where we met relevant International and domestic buyers. We are very satisfied with our participation and would want to participate every year. We started doing toys back in 2014 and started our production in 2018. Presently we have around 1500 SQ's in our catalogue and are available in many categories like doll houses, puzzles, blocks, art craft and DIY. We are primarily doing online sales but now we have also expanded into offline market with Modern trade like Hamleys and many more prevalent modern trade companies.

Nikhil Dua | Webby Toys Pvt. Ltd.



We are a 40-year-old company primarily into making toys into ride on category. It has been a wonderful experience participating at Kids India. We have always had a successful participation at the show in previous years as well. Hope the relationship continues in the future.

Sourabh Kachru | Funride and Dash Toys



Participation Fee

Raw space only (excluding stand construction):
Minimum 24 m² area INR 11,500 per m².

Space with shell scheme package (including stand construction):
Minimum 9 m² area INR 12,500 per m².

Registration fee:
INR 2,500 per company

GST @ 18% will be charged on the above mentioned prices.
Subject to change as per government rules.

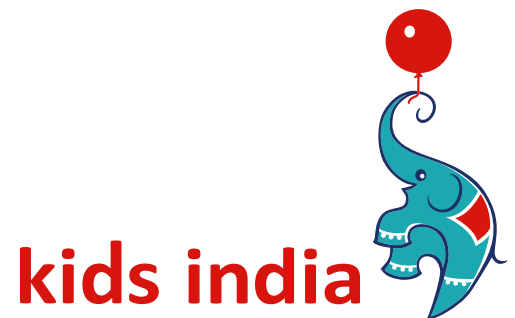


31 AUG - 2 SEP

2023

Thu - Fri - Sat
10:00am - 6:00pm

Jio World Convention Centre, Mumbai, India



For further information and space booking, please contact:

Kids India Secretariat

Indo-German Chamber of Commerce

Reema Shrivastava

+91 11 47168809

reema.shrivastava@indo-german.com

Neha Vig

+91 11 47168804

neha.vig@indo-german.com

www.kidsindia.co.in

Supported by



Sports Goods Export Promotion Council



The All India Toy Manufacturers' Association



Organized by:



Spielwarenmesse India
Pvt. Ltd.