



The Finest Fashion Jewellery and Accessories of India

Unique
Exhibiting
Opportunity



17th
EDITION

26-28, June, 2023

India Expo Centre & Mart

Greater Noida Expressway, Delhi-NCR



Trade Visitors
Overseas Buyers
Buying Houses & Agents
Domestic Volume Buyers



IFJAS
2023
JUNE
26-28

The Trade Appointment

IFJAS is a thoughtfully curated marketplace to source the best in fashion jewellery & fashion accessories from India. Organised from 26th to 28th June 2023 by the Export Promotion Council for Handicrafts, this international trade platform at India Expo Centre & Mart connects buyers from worldwide to an exclusively structured sourcing destination with leading Indian manufacturers.

Innovative collections and product variety feature myriad designs, styles and concepts.

Over the years and 16 editions, IFJAS has become an essential business platform for many overseas buyers from India's established export markets like USA, UK, Canada, Spain, Italy, France, Australia, South Africa, Argentina, Hong Kong, Middle East, etc. IFJAS also hosts representatives of major Indian retail/online brands including Archies Limited, DLF Brands Pvt Ltd, Fabindia Limited, Goodearth Design Studio Pvt Ltd, Myntra, Nicobar Design Pvt Ltd, Reliance Retail Ltd, Shopper Stop Ltd. and many more that regularly visit for replenishing their store shelves for seasons ahead.

Condiments for Euphoric Looks

Be a part of an enhanced, thoughtfully organized sourcing destination brimming with innovative collections, product variety, styles and the hottest designs in fashion jewellery & accessories. Take your pick from varied categories by leading manufacturer/exporters from India.



Exhibitors at IFJAS are manufacturers from across India, who explore their potential with compatible technical expertise and design interventions in place, to put forth amazing collections that reflect a crafts rich heritage and incomparable skills set.

A well spread product showcase, thoughtfully planned ramp shows, presentations by experts on issues concerning the industry, through informative seminars, as well as Best Display Awards, are the components, organizers of this IFJAS have planned to make this three day event wholesome for exhibitors as well as buyers.

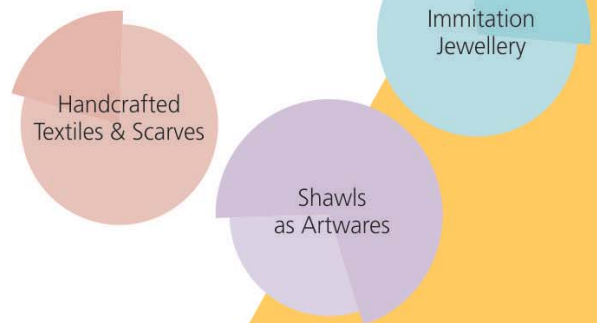
Visitors to the Show

Chain / Departmental Stores	Retailers
Wholesalers	Designers
Importers	Merchandisers
Distributors	Forecasters
	Buying Houses



Business on the Rise

Exports of major segments of fashion jewellery & fashion accessories show significant growth in the year 2022-23 over the year 2021-22. According to Allied Market Research, the Indian costume jewellery market, including big, medium and small retailers is valued at \$1.78 billion in 2019, is estimated to reach \$2.12 billion by 2027, registering a CAGR of 7%.



Unparalleled Prospects - Defining Product Categories

- Fashion & Semi-precious Jewellery
- Imitation Jewellery
- Stoles, Scarves & Shawls
- Fashionable Protective Wear
- Belts, Waistbands & Wallets
- Hand Bags, Purses & Clutches
- Head & Hair Accessories
- Handmade Attires
- Embroidered, Beaded, Sequined Accessories
- Mens Jewellery & Accessories
- Leather Accessories & Footwear
- Dresser Accessories
- Beads, Stones & Components
- Naturals - Sustainable Fashion

Imitation & Fashion Jewellery



Expressions- right from minimalistic to elaborate ones in myriad raw material blends, from Bohemian inspirations to ethnic glory, from rustic copper to traditional meenakari and filigree, from the charm of chanderi to youthful bandhej are sure to enthuse visitors as they walk down the aisles looking for their products of interest. Also expect to see bijoux, boho chic, statement, geometrics, fluid, layered, mix & match, classics and contemporary themes. Various kinds of artisanal apparel are available as well.

Bags for every need and occasion; slings, totes, hand and shopping bags, ethnic 'jholas', and 'potlis', leather bags and cases, l-pad sleeves, etc. Binge on a vast range from plain cuts, textures and digital prints to embroidered, applique, brocade, kalamkari, etc. With different raw materials, applications and reinvention of culturally backed designs through modern translations forms part of the diverse range including coveted statement pieces. India made bags are more sought after now than ever before.

Bags, Bags & Bags



Shawls, Scarves & Stoles



Minimalist and monochromatics, arresting collections of in-your-face prints, colours, embellishments and silhouettes for the season ahead, the handmade and hand crafted collections instill a unique energy that is a synthesis of the designers' talent and the skills of craftsmen. Use of versatile material like cotton, viscose, silk, linen and wool makes them exclusive. Also find coordinated face masks.

Handmade Attires



Value added clothing like resort wear, lounge wear, occasion wear, regional attires, etc. using hand embellishments and handcrafted surface effects stand out in this category. From dresses and gowns to tops, skirts, light jackets, kaftans, shirts, etc. to bridal wear and traditional wear form part of this category.

Dresser Articles & Accessories

IFJAS is gaining patrons for jewellery organisers & cases in wood, bamboo, mother of pearl, horns & bone, metals as well as natural materials, embellished with prints, embroidery, sequins and delicate lace or beadwork. Gifting pouches in a variety of fabrics like silk, tissue, velvet and brocade. Also find articles like combs, clips, rollers, bands, pins, belts, gloves and more.



Leather Accessories and Footwear



Leather accessories in myriad designs, styles and concepts come alive by interesting visual merchandising at the show. Exquisite handmade personal accessories like laptop bags, wallets and much more. In fancy footwear pick slip-ons and sandals, handcrafted Kolhapuris and Buntos, artisanal slippers, Indian 'mojris', handcrafted leather slingback /crisscross/ rowel sandals, embroidered slippers, digitally printed shoes with icons continue to intrigue.

Fair Features



Fashion Jewellery & Fashion Accessories Sector Specific Fair

A recipe for success worth five broad based display categories, across three business days, at a well appointed venue.



Free Facilities

Free Registration, Free Shuttle Service and Free Access to Buyers Lounge

Exclusive Business-to-Business Fair for Sellers & Buyers

A perfect opportunity to bring your products to life in front of 5000+ trade professionals, all under one roof.



Fashion Shows

Live fashion catwalks showcasing select merchandise from exhibitors add to product visibility.



Visitors - Overseas Buyers / Importers

Regular patrons include importers, wholesalers, retailers and brand owners from USA, Germany, Australia, UK, Europe, South America, Africa, Middle East, Asia and CIS countries.



Display Awards

Instituted with an objective to encourage exhibitors on visual merchandising, the Ajay Shankar Memorial Awards are given away in different categories, for best stall design, best product display and overall display from the design & product point of view at the fair.

Visitors - India's Leading Brands / Volume Buyers

The platform to generate new leads as well as build/source/customise for enhanced brand value.



Live Demonstrations

Among crowd pullers at the fair are demonstration of hand crafting and needle work skills put up by exhibitors and organizers.



Focused Participants' Thematic Display

Regions or themes specific congregated showcases add to the aesthetics of the show and highlight specific merchandise.



Cultural Performances

A few moments of break from all the busy activity at the fair become enjoyable with vibrant cultural dance performances.

Lounge & Refreshment Zone

Evenly distributed at easy to navigate locations, visitor lounges as well as refreshment zones ensure working lunches, snacks and beverages as well as moments of relaxation between hectic stall hopping.



Extensive Publicity and Promotions



Overseas Publicity

Branding and one-to-one publicity at booths in sourcing shows in US, Europe, Middle East and Asia; Targeted Telecalling; Mailing brochures and previews.

National Publicity

Advertisements in trade magazines, newspapers; Hoardings; Promotions & Road Shows at toy trade and market associations; Invites to Buying agents & groups; Radio spots, etc.

Online Publicity

Market / audience wise EDM campaigns; Interactive social media campaigns; E-brochures and e-fair previews; Branding & publicity at e-portals & e-publications.

Buyers Comments

“ India is essential to us, the quality is outstanding. We've been buying since 5 years from here. We are looking for scarves and are considering to start sourcing jewellery now.”

Geraldine Young, UK

“ I've always had a good experience at this fair. I have regular suppliers in India and have been buying since 10 years, we are also looking for new suppliers only because some old suppliers have discontinued production in these past two years. I like Indian products as the quality and prices are compatible.”

Rafael, Mexico

“ I am happy to be here. I am here for garments, jewellery, textiles and linen. Before the fair closes I usually close my deals, every time. The fair is organized and they have made the entire process bother free and easy for us.”

Dora Popova, Harmonia Ltd., Bulgaria

“ I am a regular buyer of Indian products and deal mostly in clothing and accessories. IFJAS has helped me a lot in finding new suppliers, many of whom have long term association with me. Indian products have market potential due to quality and unique designs. I try to find such fantastic products every time I visit.”

Jerry Miller, USA

“ The variety is great and there are some really beautiful designs. All three days of IFJAS are packed for us. The expectation is to do good business, to have the trust between partnerships and to develop the brand and make it stronger. In our country scope for India is good because of the beauty, design and quality.”

Carla Farinha, South Africa

“ It's nearly thirty years since we've been buying from India and now through IFJAS. The fair looks a bit quieter if you compare it to what it was like, before 2019, but it's definitely good for resuming the business. I have a lot of suppliers here. The variety here is amazing and I am looking forward to seeing more.”

Oliver Richard, France

“ We have 10 regular suppliers from India and we are always looking to increase business with them, helping each other grow. About 95 percent of our supplies are from India. Even during the last two years, we stayed connected, waited and watched. As soon as we could we came back to IFJAS we visited and made our deals.”

Katie Williamson & Tom Betts, UK

“ We have traditionally imported from Italy and China but are turning towards India just to open up to new product lines which we are hoping to find here. Jewellery from Indian manufacturers are attractive and innovative.”

Jan Sumsion, Australia

Venue: India Expo Centre & Mart



Promotional Special Offer

Travel & Hotel accommodation support for overseas buyers, as per terms. For details visit website <https://ifjas.in>, email to visitors@ifjas.in or call at Ph: +91-8800094195

Organiser 

Export Promotion Council for Handicrafts

IFJAS is organized by the Export Promotion Council for Handicrafts (EPCH). With 10,000+ member exporters spread across India, EPCH has successfully positioned India as a sourcing destination for the best in home, gifts & lifestyle products. In its 36 years journey, EPCH has built the world's largest handicraft exporters exhibition. Beyond providing unparalleled business platforms to buyers & sellers, EPCH also provides comprehensive information to international buyers to ensure optimal interface and facilitate harmonious business.

Organiser



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**INDIAN
FASHION JEWELLERY
& ACCESSORIES SHOW**

**IFJAS
2023
JUNE
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Concurrent Show
69th Edition of
India International
Garment Fair (IIGF)



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