

10th Edition



AUTO SERVE[®]
2022

India's Go to Event for Automotive Aftermarket

11 12 13 NOVEMBER
2022

Chennai Trade Centre, Chennai.



**An Exhibition & Conference on Automotive Care,
Maintenance, Service, Alternative Fuels,
Parts & Garage Equipments**

www.ciiautoserve.in

Indian Automobile Industry

The global Automotive Aftermarket Industry is projected to grow from \$407.51 billion in 2021 to \$529.88 billion in 2028 at a CAGR of 3.8% in forecast period. Replacement of vehicle parts, tires, equipment's, service repair, collision repair and accessories, sold after the vehicle's original sale are a part of this industry.

The growing presence of global automobile Original Equipment Manufacturers (OEMs) in the Indian manufacturing landscape has significantly increased the localization of their components in the country. India has become the preferred designing and manufacturing base for most global auto OEMs for local sourcing and exports. Digitization of auto repair & component delivery sales and services, along with the advent of an online portal distributing after market components by the start-ups in synchrony with the global auto-part supplier groups, are expected to draw huge investments. The market is also tapped by new fuel technologies such as electric vehicles for a clean environment.

India is expected to be the world's third-largest automotive market in terms of volume by 2026. The industry currently manufactures 26 Mn vehicles including Passenger Vehicles, Commercial Vehicles, Three Wheelers, Two Wheelers and Quadricycles in April-March 2020, of which 4.7 Mn are exported.

Where Does India Stands

- India is World's largest two-wheeler, three-wheeler, and tractor manufacturer
- 2nd largest bus manufacturer
- 3rd largest heavy truck manufacturer
- 4th largest car manufacturer
- 6th largest vehicles manufacturer
- The rapidly growing auto market in India is expected to reach \$300 bn by 2026
- Automotive after market segment in India is expected to reach \$32 bn by 2026
- Auto Components industry exports to grow 5X in next 10 years
- The overall industry which accounts for 2.3% of India's GDP currently, is set to become the 3rd largest in the world by 2025.

Fact Sheet



120+ Exhibitors



Networking & B2B Meetings



International Conference on Automotive Aftermarket



300 + Conference Delegates & 12,000+ Business Visitors



Workshop / Seminar in Vernacular Languages



Live Product Launches & Presentation

Exhibitor Profile *

- ⊙ Accessories and Interior
- ⊙ Battery and Battery Chargers
- ⊙ Bus Body Builders
- ⊙ Charging Infrastructure
- ⊙ Collision and Repair Equipment
- ⊙ Commercial Vehicle Services
- ⊙ Components and Spare Parts Manufacturers
- ⊙ Conversion Kits
- ⊙ Diagnostic Instruments
- ⊙ Electric Vehicles
- ⊙ Finance & Insurance
- ⊙ Finance & Insurance
- ⊙ Garage Equipment and Tools
- ⊙ Material Handling Systems
- ⊙ Paint Booth Manufacturers
- ⊙ Repair and Maintenance Equipment
- ⊙ Services Centres
- ⊙ Software for Dealer & Workshop Management
- ⊙ Tyre and Re-treading Equipment
- ⊙ Vehicle Care Products
- ⊙ Wheel Alignment & Balancers
- ⊙ New Age fuel

* This list is illustrative

Visitor Profile *

- ⊗ Automobile Dealers
- ⊗ Battery Dealers
- ⊗ Bus Operators
- ⊗ Certification & Testing Agencies
- ⊗ Dealers & Distributors
- ⊗ Decision Makers and Technical Expert from Industry
- ⊗ Fleet Operators
- ⊗ Four Wheeler Clubs
- ⊗ Garage Owners
- ⊗ Government Official / Departments
- ⊗ Heads of Training
- ⊗ Maintenance Heads
- ⊗ Mechanics
- ⊗ Owners / Managers of Service Stations
- ⊗ Service Heads of Automobile Companies
- ⊗ Spare Parts Distributors & Dealers
- ⊗ Transport and Logistics Companies
- ⊗ Transport Corporations
- ⊗ Two Wheeler Clubs
- ⊗ OEMs and Dealers

* This list is illustrative

AutoServe Conference

On the sidelines of the Exhibition one day Conference will be organised on **11 November 2022**. The AutoServe Conference would cover the following sessions:

SESSION 1: Changing dynamics & How digitalization Drives Change in the Automotive Aftermarket Industry?

SESSION 2: Automotive Aftermarket Garages in India: Now, Near future, and Ever After

SESSION 3: Indian Aftermarket Tire Market - Industry Dynamics, Technologies, Trends & Opportunities

SESSION 4: Panel Discussion on Genuine Spare parts Vs Counterfeit Parts in Aftermarket & How to Tackle It.

Space Rentals

Indoor Built Up Stall (Air conditioned Ready to use Shell Scheme Stall with Carpet, Table, Chairs, Lighting, Single Phase Power Socket with Power)

Area (In Sqm)	CII Member / Past Exhibitor (Rs./Sq.mts)	CII Non-Member / New Exhibitor (Rs. /Sq.mts)	Foreign Companies (USD/Sq.mts)
6	6,000	6,500	150
9-12	5,750	6,250	145
15-21	5,500	6,000	140
24 & Above	5,250	5,750	134

Raw Space (Bare Air conditioned Indoor Space) The Exhibitor to construct & Fabricate stall/ Displays

Area (In Sqm)	CII Member / Past Exhibitor (Rs./Sq.mts)	CII Non-Member / New Exhibitor (Rs. /Sq.mts)	Foreign Companies (USD/Sq.mts)
24 - 36	4,750	5,250	122
42 - 54	4,500	5,000	116
60 - 72	4,250	4,750	110
90 - 108	4,000	4,500	105
120 & Above	3,750	4,250	100

Electricity Charges / KW **Permanent Load (11 - 13 NOV)** **INR 3500** **Temporary Load (9 NOV)** **INR 750**

* GST 18% Extra

Sponsorship

EVENT SPONSOR	CO - EVENT SPONSOR	ASSOCIATE SPONSOR	CO - SPONSOR	REGISTRATION SPONSOR
10 Lakhs	7.5 Lakhs	5 Lakhs	3 Lakhs	2.5 Lakhs
CORPORATE SPONSOR	CONFERENCE SPONSOR	CONFERENCE CO-SPONSOR	PATRON SPONSOR	
1 Lakhs	5 Lakhs	3 Lakhs	1 Lakhs	

Sponsors

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Co-Sponsors



Conference Co-Sponsors



Registration Sponsors



Corporate Sponsors

Exhibition Timings

Date	11 th November 2022	12 th November 2022	13 th November 2022
Visiting Hours	1000 Hrs – 1800 Hrs	1000 Hrs – 1800 Hrs	1000 Hrs – 1700 Hrs

About CII

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, with around 9000 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 285 national and regional sectoral industry bodies.

For more than 125 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

As India completes 75 years of Independence in 2022, it must position itself for global leadership with a long-term vision for India@100 in 2042. The role played by Indian industry will be central to the country's progress and success as a nation. CII, with the Theme for 2022-23 as Beyond India@75: Competitiveness, Growth, Sustainability, Internationalisation has prioritized 7 action points under these 4 sub-themes that will catalyze the journey of the country towards the vision of India@100.

With 62 offices, including 10 Centres of Excellence, in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with 350 counterpart organizations in 83 countries, CII serves as a reference point for Indian Industry and the international business community.

Reach us via our Membership Helpline : 00-91-024-4522966 | 00-91-95104-46244 | CII Helpline Toll Free No. : 1800-303-3344



Confederation of Indian Industry

Confederation of Indian Industry (Southern Region)

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